Privacy Policy

Your data will be held by Rebel and Wild and we are the Data Controller. We respect your privacy and this policy explains our commitment to protecting your personal information.

Whenever you provide us with personal information it is our legal duty to use it in line with all laws concerning the protection of personal information, including the GDPR and applicable data protection legislation. Our lawful bases for processing include: by contract (when you subscribe to our services), consent (when you give us your permission to contact you for marketing purposes), in compliance with a legal obligation or legitimate interests (except where your rights, freedoms and interests are overridden).

It is possible to view our site without providing any personal details. However, without registering your details you will not be able to order from us.

Personal information

We'll only ever ask for personal information from you in order to provide our service to you. And we'll only collect information where it is specifically and knowingly provided by you. For example, we will ask for your name, email and physical address, telephone number and payment card details when you register your interest or subscribe.

We use your name and contact details for delivery and billing purposes and also to contact you relating to customer service issues. If you default on payments, we may disclose your relevant details to debt collection agencies.

We will never share or sell your personal information for marketing purposes without your permission.

We comply with GDPR and applicable data protection legislation in our dealings with your personal data. The Act protects your personal data by providing, amongst other things, that the data we hold about you should be processed lawfully and fairly. It should be accurate, relevant and not excessive. The information should, where necessary, be kept up to date and not retained for longer than is necessary. It should be kept securely to prevent unauthorised access by other people. You have the right to see what is held about you and correct any inaccuracies.

Should we sell or transfer any of our business assets, this may include a sale or transfer of our customer databases to third parties as part of a business sale. This may mean that your Personal Data may be transferred to countries outside the EEA. Any such sale or transfer of Personal Data will be under strict conditions of confidentiality and security.

At any point you are able to change your data preferences and we are happy to help you with that.

Cookies

A cookie is a small amount of data, which often includes a unique identifier that is sent to your computer or mobile device browser from a website's server and is stored on your device's hard drive.

We use cookies to improve your online experience and to match marketing to your interests and preferences. Cookies record information about your online usage and cookies are needed to log in to our service. Information supplied by cookies also helps us to analyse your use of our site and help us to provide you with a better user experience. We may also in the future use Cookies for Facebook and Google advertising. At any time you can manage your cookie settings in your web browser

You can read more about cookies here <http://www.aboutcookies.org>

Links to external sites

This site contains links to other sites. Rebel and Wild is not responsible for the privacy practices or the content of such websites.

If you have any questions about our privacy policy, please get in touch: [victoria@rebelandwild.co.uk](mailto:victoria@rebelandwild.co.uk)